



The
Agency
for a
Healthy
World

20 23

Sustainability Report

Contents

Foreword

We are delighted to present Schuttelaar & Partners' 2023 sustainability report. In this report, we proudly share how we and our clients contribute to a sustainable and healthy world. We also explain how we continue to challenge ourselves to make our own organisation more sustainable, by focusing on our climate footprint and on our people.

New ESG strategy

This year, we took an important step by carrying out a double materiality analysis in line with the Corporate Sustainability Reporting Directive (CSRD). With our ESG committee, we have made great progress by setting the bar high for our own internal policies. Our goal is to develop policies which are more practical and measurable, with the double materiality analysis being a crucial prerequisite.

Joint effort

We have also drawn up an action plan and will start implementing it in 2024. ESG is not something that only affects part of the business; it is a joint effort across the whole organisation. Our committee members play an important role, and you can get to know us in a short quote found in this report.

We focus on the principle of 'walk our talk' internally, but the real impact we make is with our clients. We are very proud to have made a positive social impact together in 2023, both in our impact areas and through our services. Thank you to all our clients for their trust and partnership.



**We hope you
enjoy reading our
sustainability report!**

Kind regards,
The Schuttelaar & Partners
ESG committee



About Schuttelaar & Partners

A sustainable and healthy future is at the heart of everything we do at Schuttelaar & Partners. For almost 30 years we have been committed to achieving this mission together with our clients.



Our mission

We are focused on making the agri-food system healthier and more sustainable and creating a vibrant society where quality of life is paramount. A healthy lifestyle at all stages of life and across the entire population is essential in this regard. We seek to change food production so that a growing population can be fed without exhausting the planet. And we encourage sustainable and healthy food choices becoming an obvious choice for consumers. We are also fully committed to accelerating the energy transition and restoring biodiversity.

About us

Our people work on our mission across three offices in The Hague, Wageningen and Brussels. All our employees are passionate professionals who link their knowledge and skills to our ideal of truly contributing to a healthy and sustainable world. As a service organisation, Schuttelaar & Partners creates positive impact together with clients.



Our four main themes



Our services

ESG & sustainability

Impactful and measurable strategy for sustainability and health

Dialogue & participation

Organising participation process for government bodies

Compliance

Complying with legislation and guidelines for food safety, sustainability and claims

Communication & design

A unique blend of strategic communication and eye-catching design

Alliances & public affairs

Facilitating dialogue with government, politicians, and other social stakeholders

Digital

Making the world more sustainable with digital technology

Themes and services

We work on our four main themes with multidisciplinary teams. The teams consist of content-driven ESG specialists, communication and public affairs advisers, designers and digital developers. With our teams, we help clients on our main themes with the following services:

ESG strategy

Our own activities also have an impact. And we take that seriously. With our ESG strategy, we seek to boost our positive impact and mitigate our negative impact.

An organisation-wide internal ESG committee is committed to setting up and implementing the ESG strategy. To do this, in 2023 we built on the 2019 materiality analysis and the European Sustainability Reporting Standards (ESRS). We conducted a double materiality analysis in accordance with the Corporate Sustainability Reporting Directive (CSRD), the new European directive for non-financial reporting.

Schuttelaar & Partners is not covered by the CSRD, but we are keen to apply it as a mission-driven B Corp organisation. The CSRD also forms an important part of our consulting work. The ESG strategy for the coming years will be developed on the basis of the results of the double materiality analysis.





Double materiality analysis 2023

Led by our ESG committee, we started by drawing up a list of sustainability topics that could be relevant to Schuttelaar & Partners based on the ESRS. We then asked relevant stakeholders - our ESG colleagues and subject matter experts on climate change, biodiversity, own employees and workers in the value chain - to provide input on the potential material topics for Schuttelaar & Partners. We involved them in the process early on to determine our impact materiality and financial materiality.

The next step was to rank the sustainability topics in a workshop, facilitated by a CSRD expert from our ESG service team, with the 4 members of our ESG committee, a partner from our Executive Board and our Internal Organisation manager.

The ESG committee considered the results from the workshop and presented and validated the list with Schuttelaar & Partners' Executive Board a month later. By the end of 2023, the results were finalised, and we could start with a recalibrated ESG strategy. Our ESG committee is now hard at work implementing this strategy

Environment

Mitigating climate change

- ◆ Impact
- ◆ Negative

Reducing our carbon footprint by making our offices more sustainable and adopting a green mobility policy.

Energy

- ◆ Impact
- ◆ Negative

Reducing our energy consumption by raising awareness among our employees and purchasing green energy.

Social

Terms of employment

- ◆ Impact and financial
- ◆ Positive

Offering competitive terms of employment to our people to attract and retain talent in order to make an impact for a sustainable world.

Equal treatment and opportunities for everyone

- ◆ Impact and financial
- ◆ Positive

Providing an inclusive environment offering equal opportunities for everyone.

Governance

Company culture

- ◆ Financial
- ◆ Positive

Creating a friendly and open corporate culture and being a good employer.

Impact of our services

- ◆ Impact and financial
- ◆ Positive

Working with clients on high-impact projects that contribute to a sustainable and healthy world.

Based on these six material issues, we recalibrated our ESG strategy and summarised it in three pillars:

- ◆ **Our carbon footprint**
environment
- ◆ **Our people**
social
- ◆ **Our services**
governance



Our carbon footprint

Our mission is to create a healthy and sustainable future. Making our operations more sustainable is an integral part of this. We are constantly working to reduce our carbon footprint. We have calculated our carbon footprint for the third year in a row. We gladly share the results in this report.

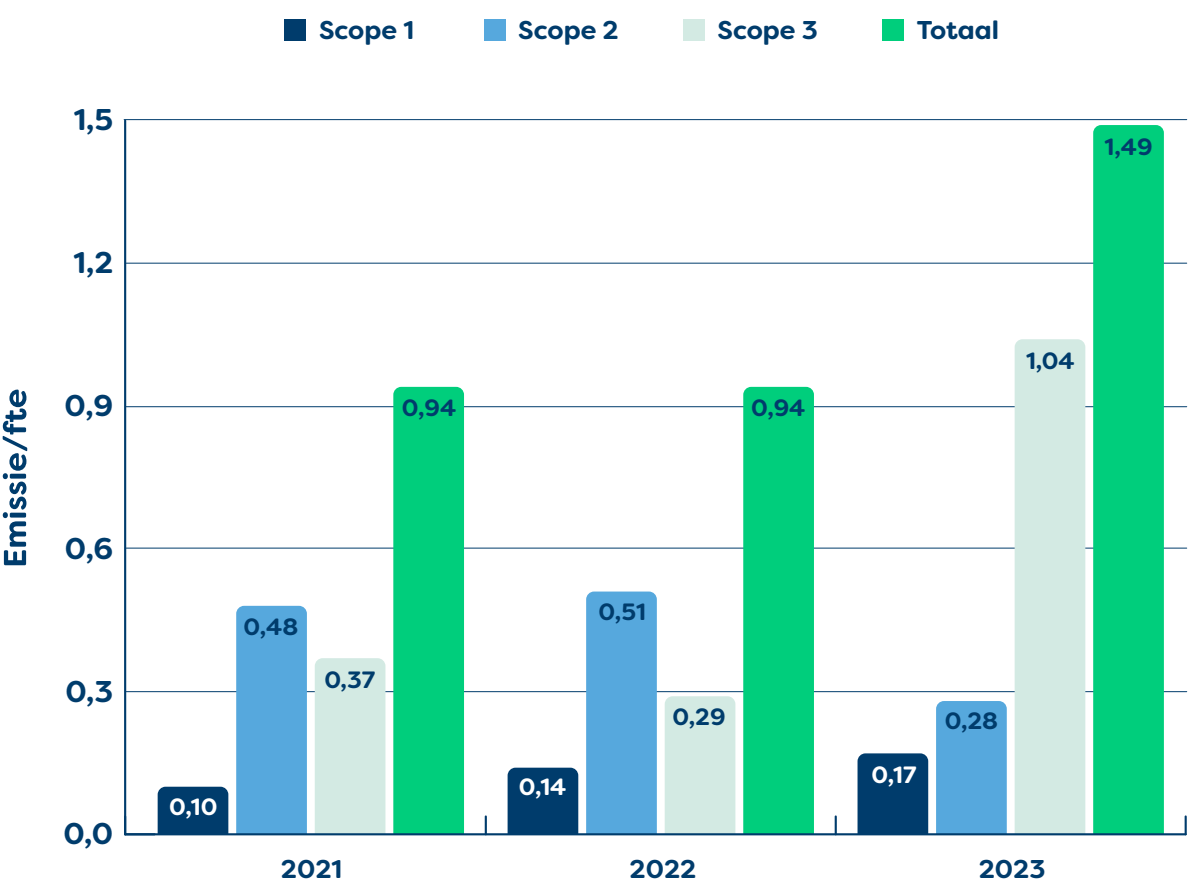
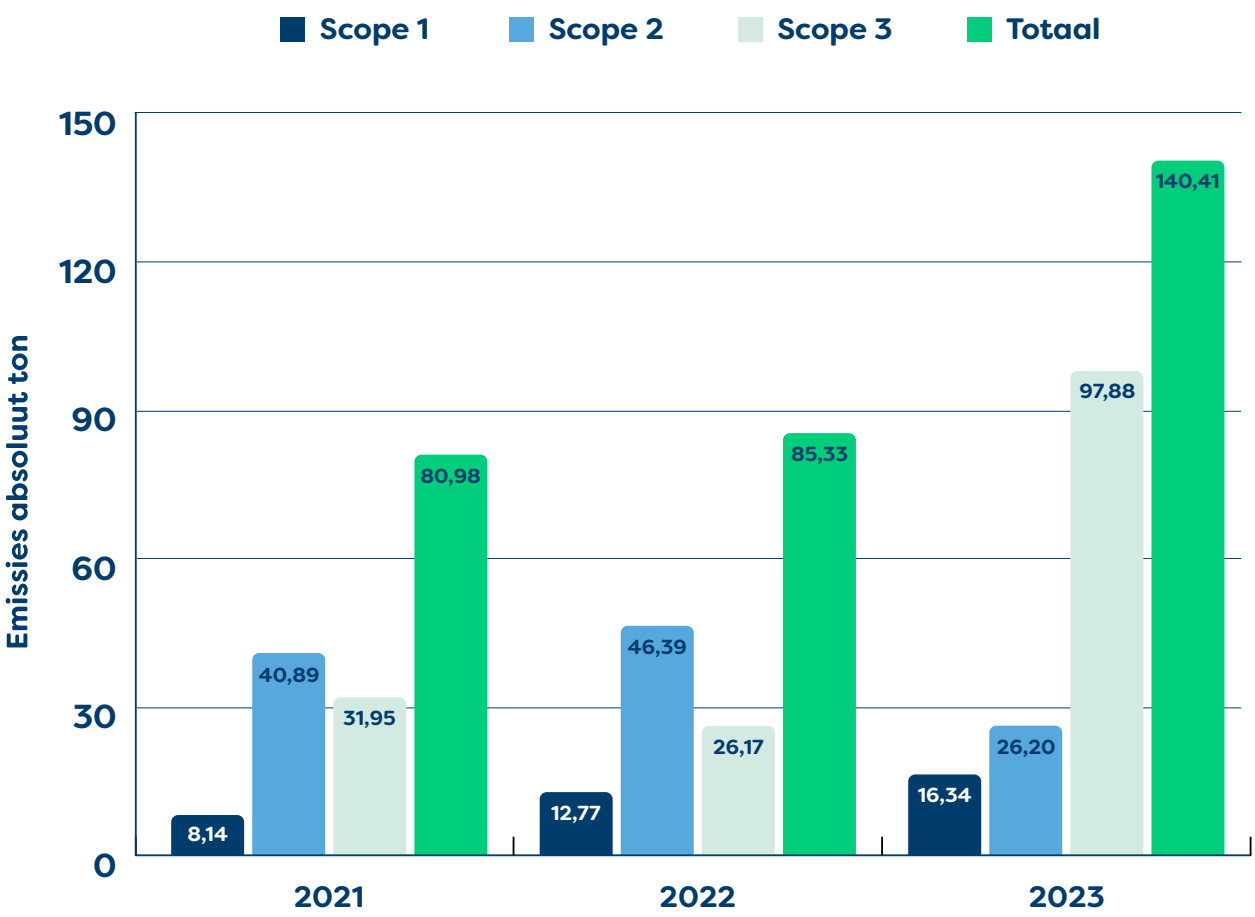
Carbon footprint

In the Paris climate agreement, EU countries agreed to be climate neutral by 2050. We also have a responsibility in this regard. In addition, we are intrinsically motivated to take steps that contribute to the smallest possible carbon footprint. We calculate our footprint annually and monitor this data. That enables us to see the results of the actions we have taken. In 2023, we also moved towards centralising our reduction measures more.

2023 carbon calculation:

In 2023, our carbon footprint was 140.1 tonnes of CO₂-eq., an increase of 73% compared to 2021 and 65% compared to 2022. This increase is due to various factors, including improved data management, particularly in scope 3 (e.g. better logging of commuting journeys). There have also been flight movements related to projects abroad, a development we expect to decrease in 2024. In addition, 2023 was the first year in which the carbon footprint was not affected by Covid measures. Taking these factors into account, we will consider setting 2023 as the new base year for scope 3.

Within scope 1 and 2, we see a reduction of 28% compared to 2022 and 13% compared to 2021. This is partly due to the further electrification of our vehicle fleet and dispensing with fossil fuel cars. However, 2021 was impacted too much by Covid and is therefore not a good base year, so we will consider setting 2022 as the new base year for scope 1 and 2.



“Reducing our carbon footprint is an ongoing commitment that we measure afresh every year and want to improve.”

Justin Kerkmeijer
ESG committee



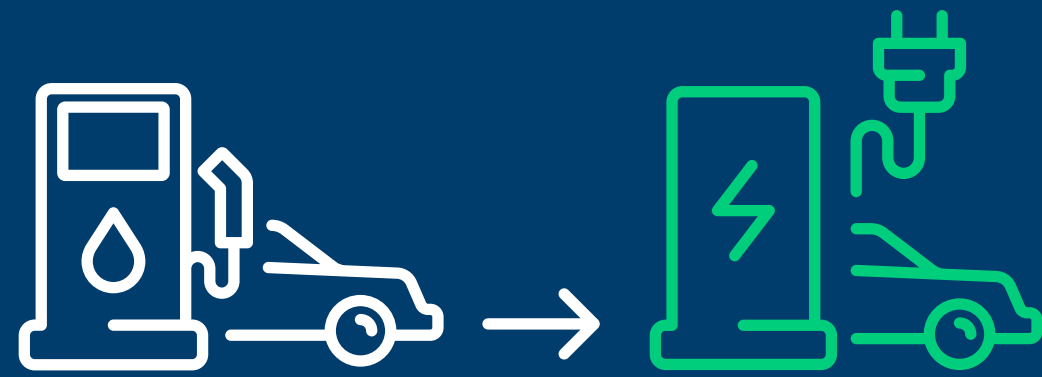
Our goals and vision for the future

In line with the Paris climate agreement, we have set a target to reduce our scope 1 and 2 emissions by 42% by 2030. The scope 3 target is currently being further defined. We are also striving to switch completely to 100% renewable energy by 2028. We are already close to achieving this goal, but the electric vehicles in our fleet are still charged with grey electricity. We will change this over the coming year.

Reduced emissions: **2030 42%**

Activities

In 2023 we took various several steps to reduce our carbon footprint. We reduced our fleet from 3 to 2 vehicles, and replaced fossil fuel cars with electric vehicles. By doing this, we achieved a 13.7% reduction on Scope 1 and 2 compared to 2021 and a 28.1% reduction compared to 2022. We will reduce it further to one car in 2024.



heating with air conditioners, and this came with various challenges. It did not work satisfactorily, and we were forced to go back to gas central heating. We have implemented some 'quick fix' measures to save gas, such as insulating foil behind radiators where it had not yet been fitted. Our office in The Hague also includes a city garden, where we have been working with a garden team to remove paving and put in more greenery in order to boost the biodiversity in our office garden.

In 2024, we will focus even more on making our building in The Hague more sustainable, since it offers the most potential for improvement. For instance, we will be replacing the glass to ensure better-insulated windows. In Brussels, work is planned to insulate the front façade of the office building to reduce energy consumption. In Wageningen, we rent space in a sustainable building with BREEAM Excellent certification.



Our people

We work on our mission with our employees' commitment. After all, we make a positive impact together. We are therefore committed to the health and happiness of our people in the workplace. To achieve this, we have set targets in this area as well, in terms of both working conditions and inclusion. Firstly we want to attract and retain talent by offering competitive terms of employment, and secondly we seek to offer an inclusive environment where everyone has equal opportunities.



Sustainability is not just about the environment, but also very much about people. Whether it is our employees, clients or the wider community, we strive to create positive social impact. We would like to share how we strive to create an inclusive, safe and supportive work environment, where everyone has the opportunity to grow and contribute to a better future. Together we are building an organisation with people at the centre.

In addition, we think it is important to mention that we are working hard to make social targets measurable as well. We aim to get this done in 2024 so that we can start setting targets from 2025 onwards.

At Schuttelaar & Partners, more than 100 colleagues work together in various teams to achieve our goals and make a positive impact. Each team makes its own unique contribution to the well-being of our employees and the sustainable growth of our organisation.

◆ **HR**

has traditionally been involved in looking after employees, from recruitment and selection to training, well-being and social safety.

◆ **Create an Activist Culture**

one of our four internal strategy working groups, works tirelessly to promote inclusion and engagement within our organisation.

◆ **The Works Council**

represents and defends the interests of all S&P employees.

◆ **The Sports & Play committee**

ensures that fun and well-being remain an integral part of our culture. By organising sporting and relaxing activities, they help our colleagues to get to know one another better and relax, contributing to a healthy and balanced work environment.



“

“Everything starts with the well-being of the individual. A safe, inclusive working environment enables our employees to be driven and authentic. That's where our real strength lies!”

— —
Annabel de Wit
ESG committee

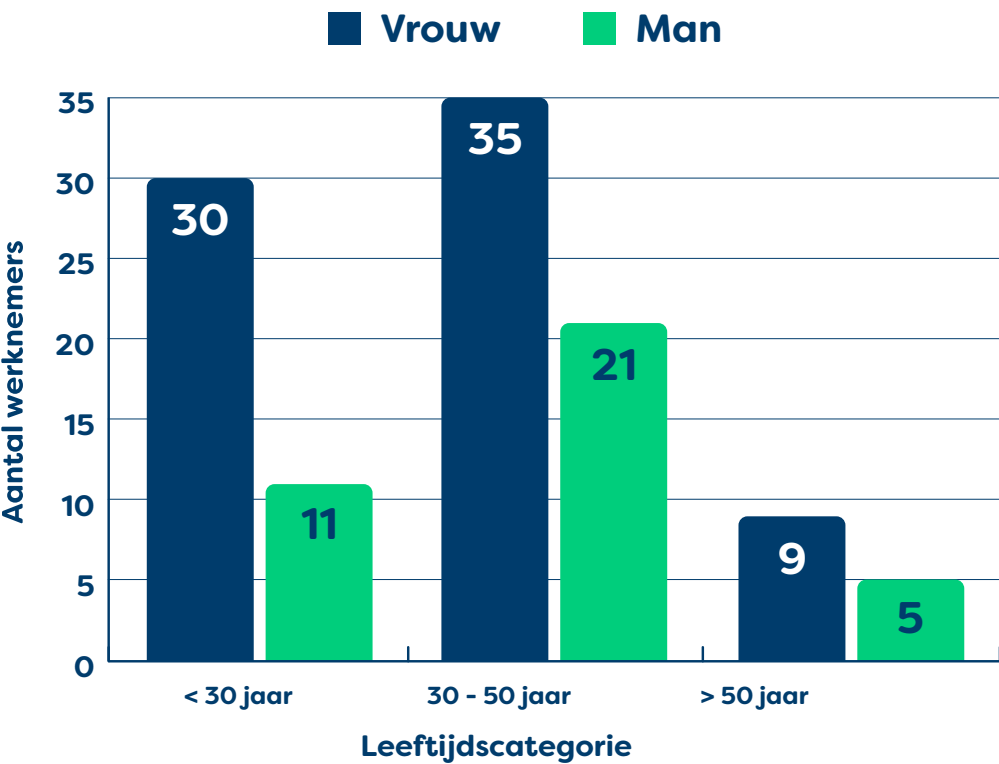
2023 was a year of change in which the HR department made significant progress in various areas. HR policy focusing on vitality and health were introduced. This policy was well received by our colleagues and supported by the launch of the ‘Open Up’ programme, which has a positive impact on their well-being. Work was also done on social safety and cultural change, with the development of a protocol on undesirable behaviour, including a workshop for all managers and senior consultants, the appointment of internal and external confidential counsellors and the launch of a leadership programme for managers. The latter contributed to the further professionalisation of management.

Training hours and budget

€ 150,000

3,550 hours

Employee age categories



In terms of recruitment, we hired a record number of new colleagues. This success was supported by a partnership with LinkedIn, sophisticated labour market communication, and the launch of the new ‘Working at’ page on our website.

We are also proud of the expansion of the training programme, with the budget doubled from € 80,000 to € 150,000, underlining the importance of continuous professional development within the organisation.

Churn rate by year	
2023	26.5%
2022	15.1%
2021	16.1%

Open Up

- 3 most discussed topics:
- Self-confidence
 - Stress & tension
 - Work performance

- 6 Number of employees who participated in group sessions
- 14 Number of employees who participated in 1-to-1 sessions
- 22 Number of employees who did a check-in
- 28 Number of accounts created



In 2024, HR will focus on improving social safety by getting the basics right in terms of documents, processes and people. We are also looking at development paths for our colleagues with scope for differentiation. Employee engagement will also be made measurable by implementing a professional platform for this purpose. In the medium term, HR - together with the entire organisation - want to position Schuttelaar & Partners as an attractive employer, with an emphasis on diversity, balance, celebrating successes, and interdisciplinary collaboration.

Create an Activist Culture

In 2023, the Create an Activist Culture team made significant progress in promoting a more inclusive and engaged workplace. The establishment of a works council marked an important step in improving employees' representation and involvement in company decisions. S&P also celebrated Diversity Day at our three locations, reinforcing our commitment to a diverse and inclusive work environment. In addition, the working group conducted a comprehensive DEI (Diversity, Equity and Inclusion) survey, with a detailed report outlining the current state of play and areas for improvement.



Sports & Play committee

The Sports & Play committee believes in the old adage of a healthy mind in a healthy body, with plenty of room for fun. Sporting and relaxing activities enable colleagues to get to know one another better or shake off the stress of work. In 2023, we did this through yoga, squash, mountain biking, boules, paddle boarding, Friendsgiving (Brussels) and surfing.



Looking ahead to 2024, we will focus on further embedding these values within our corporate culture. We will sign the SER Diversity Charter and start implementing the first phase of the plan that has been drawn up. In addition, we will develop a volunteer policy to encourage and support our employees in contributing to social causes. Finally, we are working on a formal DEI policy, building on the insights gained from our 2023 survey, to create a more inclusive and fairer workplace for all.

This ongoing effort reflects our commitment to create a positive activist culture that aligns with our values and brings about meaningful change.



The Works Council

Schuttelaar & Partners' Works Council has been in existence since 14 September 2023 and represents the interests of the employees. It was an eventful year for us for several reasons. As Schuttelaar & Partners' very first Works Council, there was much to learn and experience, and we had to deal with re-elections on short notice and an expansion from 7 to 8 members, among other things. Once in calmer waters, we formulated our key goals for the coming years together.

Our key goals in brief:


- ◆ Improving the psychosocial workload, such as perceived high pressure of work, social safety and the sanctions policy
- ◆ Clearer employee remuneration policy: who qualifies for a bonus, salary increase or promotion and when?
- ◆ Update the procedure descriptions in the employee handbook, e.g. further clarification on training budgets.

Over the past year we have held five regular meetings and two 'Article 24 meetings' with the executive board. The latter meeting lasts longer and is more

about the general state of affairs at our company and long-term plans for the internal organisation.

At this point, in Q3 2024, all of us have completed a basic Works Council training course. We have also completed a joint training course, so that everyone can better fulfil their individual roles within the Works Council. Over the coming year we will continue to focus and put into practice the skills that we have acquired. To create greater focus, we have formed working groups around our key goals. This enables us to make more effective use and take advantage of the rights of a works council, such as the right of approval.

We are also continuously increasing our visibility within S&P. A communication working group has also been set up for this purpose. Colleagues hear from us through Teams (Works Council News), and posters of the Works Council team are displayed in every office. Other communication tools include the Works Council e-mail (workerscouncil@schuttelaar.nl), an anonymous Teams form and obviously, employees can also speak to Works Council members in the workplace.

A man with short grey hair and a beard, wearing a light grey sweater, is smiling and looking towards the left. He is sitting at a table, and his arms are crossed. In the background, there is a whiteboard with some faint sketches. To the left, the back of a woman's head with blonde hair is visible, looking towards the man. The scene is set in a bright, modern office environment with large windows in the background.

Schuttelaar & Partners is a communication and consulting agency. With the projects we carry out with our clients, we are working towards our mission of a healthy and sustainable future. Our impact is therefore mainly through our clients. In this sustainability report, we report on a number of high-impact projects that we have enjoyed implementing based on our four themes of agriculture, food, health and environment.

Our organisation and services

Our organisational structure

Advisory Council

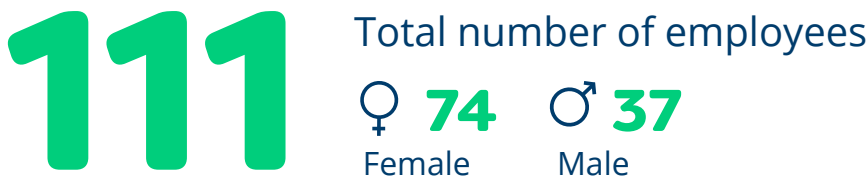
An independent Advisory Council advises the board three times a year on the agency's progress and dilemmas. This council consists of six leading professionals in various areas of Schuttelaar & Partners' work.

Advisory Council

- ◆ Arnaud Versprille
- ◆ Koert van Ittersum
- ◆ Jolinde van Dijk
- ◆ Alida Oppers
- ◆ Kees de Gooijer
- ◆ Harry Brewer



We report on the numbers of employees at the end of the reporting period: on 31 December 2023. Schuttelaar & Partners does not employ any staff on zero-hours contracts.



	Total	The Hague	Wageningen	Brussels	Male	Female	x
Permanent employees	90	59	19	12	32	58	0
Temporary employees	21	10	10	1	5	16	0
Full-time employees	54	31	10	13	24	30	0
Part-time employees	57	38	19	0	13	44	0

Healthy World Cooperation

Schuttelaar & Partners is an operating company of the Healthy World Cooperation U.A., founded in 2010. This cooperative acts as a holding company, i.e. as a director and joint shareholder. Schuttelaar & Partners' ten partners run the cooperative. They have made a long-term commitment to the Healthy World Cooperation. The articles of association stipulate that social goals are paramount and the cooperative simply cannot be sold. Executive board duties at Schuttelaar & Partners have been delegated to three of its members, together with the Internal Organisation Manager. There is a depositary receipts scheme for a wider group of employees to reflect their affiliation and share in the profits.

Partners

- ◆ Marcel Schuttelaar**
- ◆ Ad Nagelkerke
- ◆ Edwin Hecker*
- ◆ Harry Kager
- ◆ Joost Schuttelaar*
- ◆ Lorena van der Kolk
- ◆ Peter Thijssen
- ◆ Ronald Hiel*
- ◆ Suzanne van der Pijll
- ◆ Tijmen de Vries

*Executive Board
**Marcel Schuttelaar will no longer be a partner in the Healthy World Cooperation with effect from the end of 2023, but will remain associated with our agency.

“With our projects, we are demonstrably contributing to a more sustainable and healthy world. All colleagues at Schuttelaar & Partners strive for that fully and with great passion & pleasure. Our B Corp certification also shows that, as a communication and consulting agency, we do what we stand for and we are incredibly proud of that! Enjoy learning about our top projects on the pages that follow.”

Bregtje Noordhoek
ESG committee



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Agriculture faces the task of further reducing its environmental footprint, becoming more climate resilient and nature inclusive, and continuing to provide enough food for a growing world population. It is crucial in this respect that the choice for more sustainable business practices generates a fair income for farmers and their employees. All links in the agri-food chain play an important role in this. We advise our customers on how they can contribute to future-proof agriculture and transparent value chains.

—
**Futureproof
agriculture**

—
**Transparent
value chains**



Futureproof agriculture

The agriculture of the future is more climate-friendly, climate-resistant, nature-inclusive, less dependent on plant protection products and with minimal emissions to air, ground and surface water. Farmers are adequately rewarded for their sustainability achievements and have long-term prospects. We help to realize the agriculture of the future together with our customers. In many of our projects on sustainable agriculture, farmer participation and involvement of societal stakeholders plays an important role. With their insights and practical experiences, we help new steps in the field of sustainable agriculture to be well embedded in farmers' practices and the social field.

Project plan Regional certification A vital flower bulb cultivation in a healthy environment

The Dune and Flowerbulb Region is the centre of the Dutch flower bulb culture. The region has unique natural and cultural elements. They are proud of this, and they are working hard with all growers to work on a vital cultivation and a healthy environment for people and nature.



Transparent value chains

**More about
this project**



Companies in all links of the (food) supply chain are increasingly expected to take responsibility for their impact on people and the environment throughout the value chain. Consumers increasingly want to know where and under which conditions their products have been produced. In addition, far-reaching European and national legislation in the field of due diligence, deforestation and child labor is being developed. Making the complex, international supply chains more sustainable is not easy. Based on our in-depth knowledge, we help companies with concrete advice to implement the six steps of the due diligence cycle (OECD).

Better jobs and a better environment Scaling up gender awareness for Better Income

The Sustainable Trade Initiative (IDH) develops and upscales innovative solutions towards sustainable trade. IDH focuses on creating better incomes for smallholder farmers and their families, better jobs for workers in the value chain, and a better environment. Gender is a cross-cutting theme in all work of the organization. When gender awareness is strongly embedded in all projects and interventions a bigger positive impact can be established.

Healthy and sustainable food

More than ever, society has a need for sustainable, healthy, and affordable food. We assist our clients in all links of the agri-food chain with the development and implementation of a strategy to make their offering more sustainable and healthier, thereby strengthening their market position. We help companies with their strategic positioning and (marketing) communication regarding healthy and sustainable food.

Food source for the future: **Research into the potential of mussels**

The mussel is a beautiful regional product from Zeeland. And Yerseke in Zeeland is the beating heart of Northern Europe when it comes to Mussels. The sector wants to focus on a resilient and short chain, to create economic and social added value for Zeeland. To ensure that more mussels are marketed in the Netherlands, direction is needed from the sector or from the government.



Circular packaging

The transition towards a circular economy without litter requires the use of sustainable materials for (food) packaging. We help clients with determining the consequences of new packaging legislations for their packaging portfolio. We have the knowledge, know the stakeholders, the societal discussions and the legislations in the Netherlands and other European member states. Together, we explore and develop strategies to use more sustainable materials. We do this by providing packaging advice, creating a packaging policy and by supporting with communication.

Comply with the new **Single Use Plastics legislation**

In 2023, several measures resulting from the Single Use Plastics (SUP) legislation came into effect. This EU legislation aims to reduce single-use packaging that is often found in litter. For Ferrero, PLUS, Kaars Koffie and Van Oordt, among others, we have therefore mapped out the impact of this new legislation on their activities, drawn up actions to comply with this legislation and supported internal and external communication about these new rules.





Novel food authorisation

The transition to a more sustainable food system requires innovation. Many innovative companies are developing a wide range of new sustainable food products. We support these companies in bringing innovative products on the market by making sure these products comply to EU regulations. Companies are navigated through the entire process of the novel food procedure. For investors we conduct second opinions and due diligence checks. Furthermore, we help with novel food authorisations in non-EU countries like UK, Singapore and the US. Our Food Compliance team consists of experts in the field of food technology, food safety, toxicology, laboratory analyses, nutrition and health, intake assessments, legislation and food quality management.

Authorised in the EU

Novel protein from water lentils

Lemna (duckweed or also called water lentils) is the smallest flowering plant on earth, but it multiplies quickly and is packed with proteins. De European Commission has novel protein from Lemna water lentils in the European Union for the application in food products and dietary supplements. An important step in the protein transition. We supported Rubisco Foods with the novel food procedure for protein from Lemna water lentils.

**More about
this project**



[illegible]

A healthy society and high-quality, accessible and affordable care. We work on this by stimulating a healthy lifestyle together with our clients, advising on transparent communication, strengthening public-private partnerships in the healthcare chain and facilitating the social dialogue on the value of medical innovations.

Healthy living

Accessible healthcare



Healthy living

Exercise regularly, eat healthy and varied, quit smoking, consume alcohol responsibly. Everyone recognizes them as the basic elements of a healthy lifestyle. A healthy lifestyle helps prevent mental and physical conditions such as depression, cardiovascular disease and cancer. However, it appears to be difficult to adopt a healthy lifestyle. Today's society requires people to take the lead themselves, but how do you find your way through all the well-meant health advice? And how do you, as a healthcare professional, company or organization, ensure that people get and stay motivated to change their behavior? And what role does the government play in this? Based on our substantive knowledge of prevention and health, we can help you make a difference.

The Dutch vaccinations system
Discussing the bottlenecks and opportunities
Policymakers, scientists and health experts are mostly on the same page: prevention is better than cure. Despite this common direction, implementing a well-oiled vaccination system is proving to be a major challenge. What is needed to organize vaccination as optimally as possible? Together with HollandBio, representative for the biotech companies in the Netherlands, we organized a societal café to discuss this topic. A public debate is an excellent way to explore this topic in more depth with a broad group of stakeholders.

Accessible healthcare

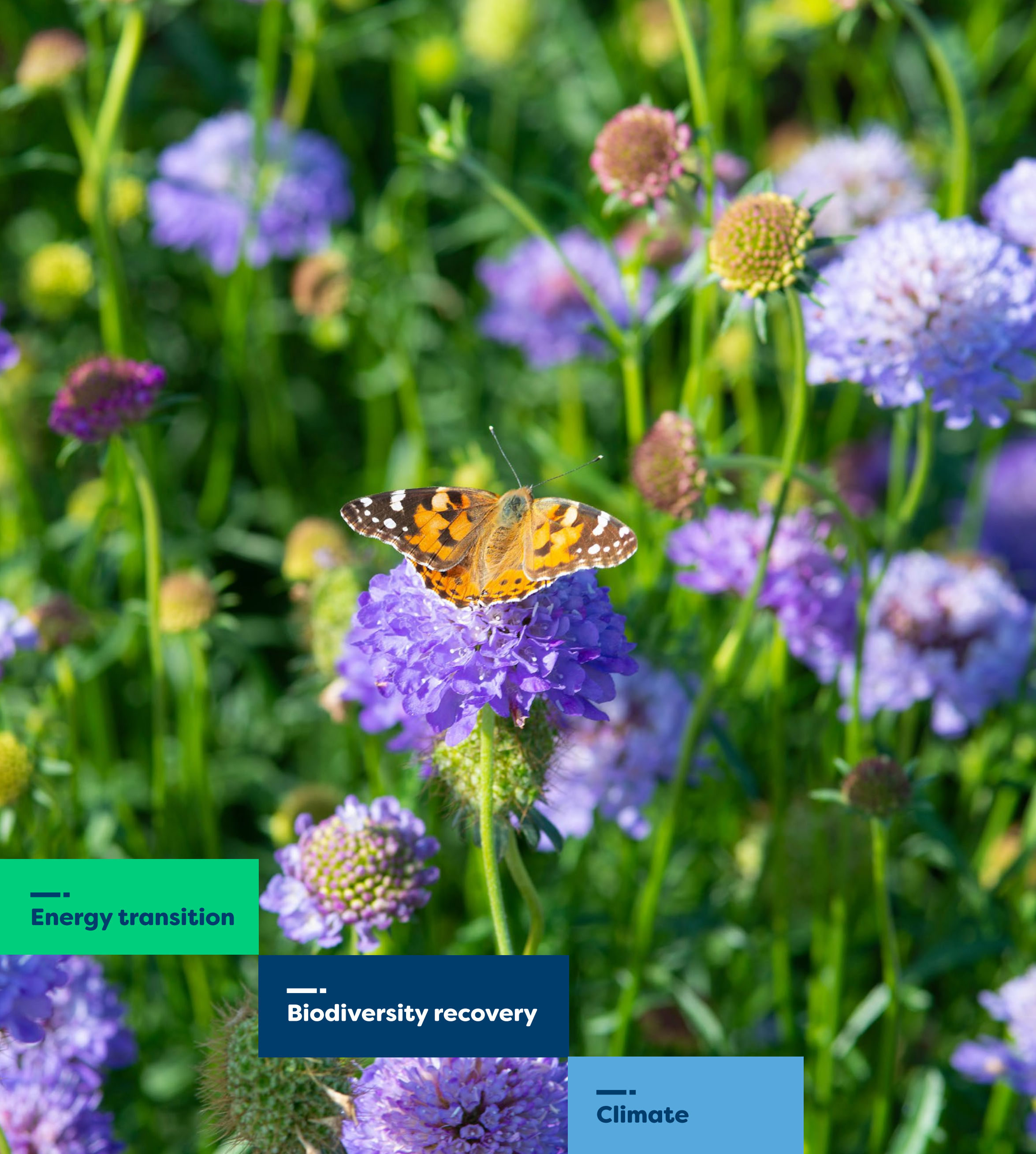
Infectious diseases, cancer, obesity, dementia, cardiovascular diseases. Major medical challenges that put our goal of a healthy and vital society under pressure. Unfortunately, the chances are high that you will encounter one or more of these conditions in your lifetime. Luckily, science is not standing still. Revolutionary biomedical innovations to prevent, diagnose and treat diseases follow one another at a high pace. This creates opportunities, but realizing those in practice is not easy. In our opinion, sustainable access to medical innovations is one of the keys to a healthy society, but science is treated with suspicion and innovation in healthcare is too often reduced to a debate about money. Implementing new knowledge and innovations in practice therefore requires clear communication and cooperation. How do you, as a researcher or innovative company, find your way in a complex and diverse stakeholder field? How do you stay connected to society?

More about this project



Highlighting the innovative development of cancer drugs

Cancer is one of the greatest health challenges of our time. It is still not possible to provide all cancer patients with the right treatment. Oncode Accelerator aims to change this by innovating the way we develop cancer treatments. How? By placing cancer patients at the core of the process. Specifically through three innovation platforms: well-defined patient cohorts, organoid models derived from patients, and predictive models based on artificial intelligence. Thanks to funding from the National Growth Fund, Oncode Accelerator kicked off in September with more than 30 public and private partners. Schuttelaar & Partners was engaged to ensure that all necessary communication channels and materials were also ready for launch at this time. An essential basis for widely showcasing the important efforts of this public-private partnership!

A vibrant photograph of a butterfly with orange and black wings perched on a purple flower. The background is a lush field of similar purple flowers and green foliage. At the bottom of the image, there are three overlapping colored rectangles containing text labels for policy areas.

Energy transition

Biodiversity recovery

Climate

Energy transition

Biodiversity recovery

Climate



Energy transition

The transition to a sustainable energy system requires a new type of cooperation between governments, businesses and the social field. Moreover, this involves issues from both the economic-administrative and implementation-strategic domains, which are interwoven in a social context. To move forward together at such intersections requires an integrated approach and requires a combination of expertise in different areas.

Province of South Holland More sustainable real estate

Owners of small social real estate often lack the knowledge and capacity to make their real estate more sustainable. Therefore, the Province of Zuid Holland offers process support in the [Ontzorgingsprogramma Maatschappelijk Vastgoed](#) to make schools, care institutions, sports halls, small municipal real estate, community centres and cultural heritage sites more sustainable.

More about
this project



Climate

Climate change is an urgent challenge that requires immediate action. Together with our customers, we draw up a concrete roadmap to get in line with the Paris Climate Agreement. In doing so, we support them in the journey towards Net Zero. We advise on how to prevent and limit greenhouse gas emissions and compensate any residual emissions. From drawing up climate objectives, carrying out CO2 comparisons and providing strategic and technical advice, to communicating progress. Together, we work to accelerate a sustainable future and a world with a positive climate impact.

Calculate the CO2 savings on transport of local kidney beans.

Most of HAK's kidney beans came from North America and thus travelled an average of about 8000 km. Nowadays, HAK grows more and more kidney beans here in the Netherlands and the kidney bean is spared a long journey. HAK asked us to calculate how much CO2-eq would be saved annually on transport by no longer importing the kidney beans from America but growing them locally. At HAK's request, we calculated the annual CO2-equivalent savings resulting from growing the beans locally instead of importing them from America.

Biodiversity recovery

Biodiversity does not recover by itself. It requires a joint approach from farmers, land managers, businesses, citizens, researchers, nature organisations and government authorities. Efforts to restore biodiversity will have to be made in various areas: increasing public awareness of the importance of biodiversity, appropriate rewards for farmers and other landowners who generate more biodiversity, a coherent legal framework that stimulates biodiversity, area-specific cooperation, etc, accelerating innovations and the adequate measurement and monitoring of biodiversity performance and impact. We are active in all these areas to contribute to biodiversity restoration.

Knowledge for biodiversity restoration

Everyone can contribute to improve biodiversity in both rural areas and urban environments, from businesses and conservation organisations to farmers and citizens. The possibilities for increasing biodiversity are highly diverse. The "Biodiversity Toolbox," developed by [LIFE IP All4Biodiversity](#) and the Deltaplan Biodiversiteitsherstel and includes tools and practical examples that provide actionable perspectives for anyone interested in engaging with biodiversity restoration.

More about this project





Credits

Schuttelaar & Partners, Adviesbureau voor Maatschappelijke Communicatie B.V. is a private limited company (Chamber of Commerce number: 27155167) and an operating company of the Healthy World Cooperation U.A. The head office is in The Hague, the Netherlands. In addition, Schuttelaar & Partners has offices in Wageningen, the Netherlands, and Brussels, Belgium.

Want to find out more?

This sustainability report was published on 29 November 2024. If you would like to know more about this sustainability report or have a question, please let us know at info@schuttelaar.nl.

Schuttelaar & Partners publishes its sustainability report annually. This sustainability report covers the 2023 financial year, from 1 January to 31 December 2023. The contents of the report cover all the activities of Schuttelaar & Partners, both nationally and internationally.

Members of the ESG committee have gathered information and have written the report. The sustainability report has been validated internally and approved for publication by partners and executive board members.



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